

MEDIA & PRESS

Age-Defying Financial Freedom: The "One-Page" Strategy That Shatters Conventional Wealth Timelines

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PHOENIX, AZ – Most financial plans require 40 years of patience. David Nassief's *One-Page Wealth Compass* proves that wealth doesn't have to be a slow crawl.

"They whispered I was finished when I got fired at 63—just two years from being broke. But I wasn't done yet," says Nassief. "I thought I'd done everything right. But when I was fired after 18 years, the math hit hard: even if I drained all my savings and retirement, I'd be broke by 65."

Out of necessity, Nassief built a simple One-Page Wealth Compass—and it worked. Getting fired at 63 was the worst day of his life—until it became the best. Six years later, he achieved the freedom he had fought 40 years to find. Now, he is sharing that compass with the world.

Inside the Compass: What Readers Will Discover

- **The Janitor's Secret:** How a janitor with only a high school diploma retired with over \$8 million, while one in four doctors end up with only six figures.
- **The 7-Step Wealth Accelerator:** The system that turned a tiny nest egg into seven figures, achieving in under six years what most take 30 years or more.
- **The Athlete Paradox:** Why 60% of pro athletes go broke within five years of retirement, while a basketball-loving carpenter quietly became a multimillionaire.
- **The Employee Advantage:** How ordinary employees can build more wealth than many business owners—without the stress, risk, or 80-hour weeks.
- **The Smart Protection Fund:** A simple twist on the old emergency fund that can safely 10X your financial reserves.
- **Set-It-and-Forget-It Wealth:** Why doing nothing beat every complex strategy Nassief tried for 40 years.

Author Bio - short

At 63, David Nassief was fired with only two years of savings. Driven to protect his family from financial tragedy, he spent six years obsessively researching wealth strategies. By age 69, he built a seven-figure portfolio using a simple One-Page Wealth Compass that anyone—at any age—can follow to reach financial freedom.

Author Bio – medium

David Nassief’s journey to financial freedom didn’t start in a boardroom—it began in a scorched Phoenix parking lot with a pink slip. At 63, David was fired from a career he thought was secure, leaving him on the edge of a financial tragedy. Realizing he had no “Plan B,” he refused to surrender.

Instead, David spent the next six years in a relentless research “deep dive,” distilling the world’s most effective wealth strategies into a simple, actionable system. By age 69, he had built a thriving sales agency and a seven-figure investment portfolio.

David isn’t a Wall Street insider; he is a man who found a way to save his family’s future when the clock was running out. Through his One-Page Wealth Compass, David provides a battlefield-tested blueprint for anyone—at any age—to regain control of their income and build lasting security.

Author Bio – long

David Nassief didn’t have a Plan B. When he was fired at 63, the math was cold and unforgiving: he was on a fast track to be broke by 65. Standing in a scorching Phoenix parking lot with eighteen years of his life in a cardboard box, he realized he wasn’t just losing a job—he was looking at a total financial disaster that would pull his family down with him.

Most people told him it was too late to start over. But David just couldn’t accept that outcome. Driven by the weight of protecting his family’s future, David turned his desperation into a full-time mission. He went into the “trenches,” embarking on an obsessive six-year deep dive to find the truth

about money. He didn't just read 21 seminal finance books and follow 13 top-tier podcasts—he audited them, summarized them, and tested their strategies against the brutal reality of his own bank account.

He became a “human filter,” stripping away the complex Wall Street noise to find the raw, “boring” principles that actually move the needle for someone starting as desperately late as he was. While David holds a B.S. in Accounting, his real degree came from the “school of hard knocks”—surviving the collapse of an airline and the sting of two failed businesses. Those scars gave him the perspective to build something better: the One-Page Wealth Compass.

By age 69, David hadn't just survived; he achieved something he and most others thought was impossible, building a seven-figure investment portfolio and total financial independence. Today, he lives in Arizona with his wife, Mary, enjoying the peace of mind that comes from knowing the cliff is far behind him. David wrote this book to be the “survival map” he wishes he'd had 40 years ago, proving that no matter how close you are to the edge, you can still find a simple way to freedom when you navigate with the right compass.

Suggested Interview Questions

1. How did you go from being fired at 63 with almost no savings to financial freedom by 69?
2. What's this ‘one-page wealth compass’ that changed everything?
3. How did you double your portfolio three times in six years?
4. What's the biggest financial mistake people make?
5. What's FIGNA and how does it differ from the FIRE movement?
6. What do you tell people in their 50s or 60s who think it's too late?
7. Why do some athletes make millions and go broke, while modest blue-collar workers end up multi-millionaires?”
8. What separates people who stay wealthy from people who lose it all?

9. “You say people work extra years because they never calculate their ‘Financial Freedom Number.’ How does someone figure that out?”
10. Why do you say traditional emergency funds have a serious flaw?
11. What are “The 3 C’s of Conflicts” and how do they sabotage even smart people’s wealth building?
12. So, with all the financial books out there, what motivated you to write this?

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